



# THE PULSE

## HOPE \* LIFE \* VALUE

December 2019



*For He has rescued us from the dominion of darkness and brought us into the kingdom of the Son he loves.*

*- Colossians 1:13*

Dear friends,

Many of you have given generously throughout the thirty-five years of HeartReach Center's (HRC) existence. **Thank you!** Your gifts allow us to continue serving, engaging, and expanding. You understand the value of investing and what it takes to carry on the HRC mission so that clients can continue to benefit from our services free of charge. We will never profit financially from providing a safe place to choose life and be rescued out of darkness. Your partnership makes this possible!

In 2020, we are excited to announce our goal to add sexually transmitted infection (STI) testing and treatment to our medical services. HRC wants to become the resource of choice for women and men who need sexual health answers. By expanding our services, we will be able to engage potential pregnancy test clients before they ever experience an unplanned pregnancy with spiritual discussion and holistic care.

**Our mission will always be to intervene with abortion-minded/at risk individuals.** An estimated 50% of all new STI cases each year occur in 15-24 year-olds, which also happens to be 50% of the demographic obtaining most abortions. Adding STI testing and treatment services demonstrates how seriously HRC takes its mission as well as a willingness to play on a larger field and adopt relevant strategies to engage today's culture.

If you are giving monthly now, please consider giving us a raise, or if you have never given, I challenge you to step up and commit to a monthly gift. The British leader, Winston Churchill once said, "You make a living by what you earn. You make a life by what you give." Invest with us and you will impact eternity. HeartReach is in the business of harvesting people for the kingdom of God. ***Won't you join us?***

Standing in His grace,

*Joyce Moropoulos*

## Merry Christmas



Executive Director,  
Joyce Moropoulos,  
pictured with her  
husband, John.



# Why STI Testing & Treatment?

## STI services will:

- Appeal to an abortion-minded/at-risk woman with a focus on her increased health-risks due to an active STI. The services of STI screening are not typically provided at an abortion clinic. This added resource sets HRC apart and demonstrates a "whole person" care approach.
- Better serve existing and future pregnant clients. The CDC estimates that 50% of all new STI cases each year occur in 15-24 year-olds, which also happens to be 50% of the demographic obtaining abortions each year. It is estimated that undiagnosed STIs cause 24,000 women to become infertile each year.

**These are significant advantages, which no amount of marketing can replace!**

- Enhance sexual risk avoidance discussions.
- Offer Physicians, PAs, NPs and RNs a place to volunteer in their areas of expertise and enrich medical credibility within the community.
- Provide the answer for bridge-building with the negative pregnancy test client while allowing HRC to become the face of POSITIVE reproductive health services to our community.



## Thank you!

Your generous gifts at our benefit dinner on October 17th were so greatly appreciated.

Thanks to friends like you, HeartReach Center received over **\$121,000** in gifts and pledges! Together, we are impacting generations!



## Next year's speaker

Naomi Zacharias is a noted author, activist and speaker with a passion for human rights as well as at-risk women and children.



Naomi Zacharias

**Save the date:**  
**October 8th, 2020!**

## NEW PILOT GROUP

**starts in January!**

## AbAnon Abortion Anonymous

If you or someone you know has been touched by or involved in an abortion decision at any point, AbAnon is a safe place to receive compassion, to process loss and begin healing.

This group is open to men and women, and all information is kept strictly confidential.

*Email*

[info@heartreachalaska.com](mailto:info@heartreachalaska.com)



# Who are our clients?

HeartReach has been busier than ever! We are seeing more clients in each area of service we provide. Pulling out one client story to paint a picture of how HRC serves is difficult because such variety exists in whom we are seeing, why we are seeing them, and how we are helping.

A young lady came to us recently for a pregnancy test. She was very sure she wanted an abortion because of her “unique and difficult circumstances” but when she and her boyfriend saw their baby on screen, they decided to choose life for their unborn child and will continue to work with HeartReach as they now decide whether to parent or make an adoption plan.

Another client had fled her country to escape a controlling, abusive, and dangerous relationship. Her first appointment took three hours just to understand the major details of her story, determine what was needed, and to find additional resources to successfully get on her feet and avoid the abusive man who had threatened to kill her and her child.

A former male client recently stopped in to see his mentor and to share how God had been restoring him. He had received Christ as his Savior six months into attending the Fatherhood program in 2016.

Several clients have been referred to us from OCS (Office of Children Services) because they have lost their children due to addiction, violence, or inadequate care. These clients come in for parenting classes.

One couple has been working with us weekly for five months and is faithful to come and do all they can to regain their child. God is at work in their story, and we look forward to the day this family is reunited.

Earlier in the year, we had another father walk in with his little girl to show us he had her back after working consistently with a mentor to regain her custody. He was overjoyed.

A single mom came in for emergency needs assistance and was told about our parenting classes. A staff member overheard her talking about post-partum depression and decided to invite her into a mentor room to talk privately. With encouragement, that mom was steered back to her obstetrician for medical care and has been meeting with a mentor ever since.

Through these snapshots of client stories, we hope you see that HRC is not just about “saving a baby from abortion.” Being able to come alongside a mother and father to sustain a dependent life is also vital to the long-term health and well-being of a child and the generational health of a family.

Please keep us in your prayers whenever you drive by HeartReach or think of us. **Battles are being fought for lives within our walls, and we never want to tire of doing the work God has called us to do.**



**Kim Ford**

## Donation Guidelines

HeartReach relies on your donations to serve our clients. We appreciate the time it takes you to shop for us or to sort through your gently used items. We don't want to waste your time or resources on items that we cannot utilize. Please review and save these guidelines as you think of us in the future.

### *Gently Used items:*

(in excellent condition)

- Baby, toddler and pre-schooler clothing, toys, gear and furniture
- Maternity clothing

### *Brand New items:*

- Unopened baby food and formula that has a current expiration date
- Unopened personal care items
- Diapers (unopened packages, or opened packages if diapers are clean and look new).
- Baby wipes
- Items for Newborn gift baskets (Call or email [info@heartreachalsaka.com](mailto:info@heartreachalsaka.com) for a printed list of desired basket items.)

### **Sorry, we cannot take:**

- Used Car Seats
- Used Motor breast pumps that are not hospital grade
- Large children's items (Ex: swing sets and outdoor toys)
- Items missing parts
- Recalled items
- Damaged items





# Your INVESTMENT will SAVE lives!

*For the born and the unborn...*

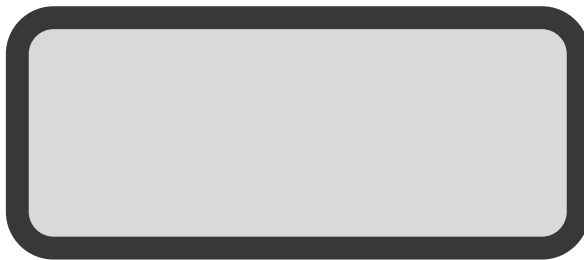


## In 2020, HeartReach Center will:

- serve more clients than ever before.
- expand our reach to the abortion vulnerable man and woman by offering STI testing and treatment.
- continue providing life-saving pregnancy testing and limited OB ultrasound services.
- continue offering tangible ongoing support services and parenting classes for men, women and couples for a generational impact.
- continue sharing the gospel of Jesus Christ in word and deed with a primary focus on an eternal investment.

## Let's keep up the GOD work!

Because we believe that all life is sacred, HeartReach Center empowers individuals to make positive life choices by providing education and support.



Return Service Requested

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