# ANNUAL REPORT

Rescued



for the born and the urborn



When they call on me, **I will answer**. I will be with them in trouble. I will rescue them and honor them.

(Psalm 91:15)

2020

## A YEAR IN REVIEW

September 1, 2019 - August 31, 2020



#### 2,345 Visits to the Center

20-29 Average Client Age Group

202 Pregnancy Test Visits 184 Ultrasounds Visits 725 Emergency Needs Visits

#### 1,234 Embracing Parenthood Visits

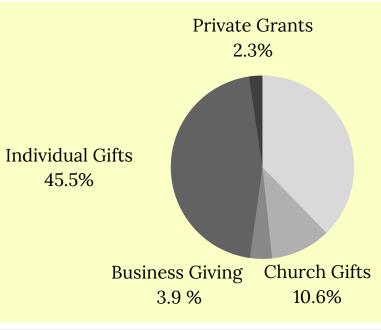
- 979 Female Client Visits
- 255 Male Client Visits
- 93 Group Class Visits
- 20,710 Market Items Gifted Out

#### 369 Gospel was Shared

1,291 Prayed with Clients 1,599 Classes Taught 10,191 Total Concepts Shared 793 Community Referrals Given

**907** Students Participated in Step Up Now to Healthy Relationship Presentations (2019 data only due to COVID cancellations)

6,307 Volunteer Hours Invested!



Fundraising 37.7%

## **INCOME**

**Fundraising:** \$174,462.96

**Church Gifts:** \$50,134.74

**Business Gifts:** \$18,382.74

**Individual Gifts:** \$178,214.82

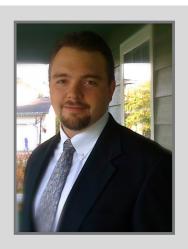
**Private Grants:** \$11,042.80

**TOTAL INCOME: \$468,900.26** 

### (STI) Testing & Treatment UPDATE

We are excited to welcome Dr. Chris Sahlstrom of Heritage Family Medicine to oversee STI Testing and Treatment at HeartReach Center. As we expand our reach, we will be better equipped to holistically serve our clients.

We are on track to begin testing and treatment very soon and are in the final stages of equipping the staff and medical team to offer these services. This is a vital ministry to our community and a great accomplishment. We covet your prayers as we get ready to launch.



## FROM THE HEART

Success is when we communicate the simplest but most powerful truth to the hurting who come in our door: **that truth is offering new life and hope through Jesus Christ.** 

There are many ways we do that at HeartReach. One of the objectives we have is to be there for our clients before, during, and after birth. That is what being pro-life is all about: support for the whole journey. We believe that through helping women and men improve birth outcomes and their experiences along the way, we are loving them like Jesus would. By doing this, we are reducing the abortion rates and maltreatment of children within the Mat-Su.

We want to empower women and men in their reproductive stories so that LIFE is celebrated, respected, and honored. The ministries of HeartReach offer hope, affirm life, and teach value and truth. Through your partnership with HeartReach, you are saying that you believe in encouraging families, engaging our culture toward an appreciation of life, and providing vital knowledge, resources, and compassion. This is how we stand up and give courage to others and make a difference.

Our theme for 2020 is "Rescued." The verse we choose to keep us focused is, "When they call on me, I will answer. I will be with them in trouble. I will rescue them and honor them." (Psalms 91:15) He continues to rescue us daily. Who could have predicted the national and global upheavals we have been and are still experiencing this year? Yet, amid all the heart-wrenching headlines and projected outcomes, we have witnessed some amazing accomplishments through HeartReach.

The confidence by which our staff/volunteers and Board of Directors have operated these past several months is a testimony to God's continued faithfulness. We have walked in trust and obedience to what the Lord has called us to accomplish, and we have seen His hand of mercy and grace. During the major shutdown of all business, HeartReach continued to provide essential services and continues to serve. Here are a few unique statistics that have not already been noted:

- 853 individuals were ministered to through the services of HRC.
- We prayed with 657 of those individuals.
- Amid state-wide shutdowns, we established on-line classes and personally mentored Embracing Parenthood Program clients over the phone.
- During this same time, we offered curb-side pick-up of emergency supplies such as diapers, wipes, formula, clothes, and food.
- We gave out approximately 13,960 diapers.
- Staff continued to meet daily for prayer, devotional time, and encouragement
- Together, we have developed new policies & procedures and have adjusted to new changes every day.

For those of you who have partnered with us in prayer, finances, and talents, we give you a hearty 'thank you' for your faithfulness. Your support allows us to equip individuals, families, babies, and children with vital services of care and compassion. Your generosity has allowed us to continue serving, engaging, and expanding. We are His hands and feet in ministering LIFE!

Standing in His grace,

## joyce moropolous





## Cares Act Giving Incentives

Now is a great time to financially invest in LIFE.

Because of the recent COVID crisis, congress and the president have passed into law the Coronavirus Aid, Relief, and Economic Security Act (CARES).

For 2020, individuals can deduct 100% of their adjusted gross income based on qualified charitable contributions, and corporations may deduct up to 25% of their taxable income based on qualified charitable contributions.

We appreciate each and every gift. Thank you!



#### 2019 Alaska Abortions

1,270 Abortions Reported

819 1st-Time Abortions

351 Between Age 20-24

123 Between Age 15-19

2 Girls Under Age 15

5 Due to Congenital Issue

571 Paid for by Medicaid

\* State of Alaska, Induced Termination of Pregnancy Statistics, Alaska Dept. of Health & Social Services, Bureau of Vital Statistics February, 2020 \*





Joyce Moropolous

Executive Director



**Patti Price**Office Manager



Kim Ford
Client Services



**Doug Prins**Satherhood Program



**Tara Vanaman**Community Liaison



Rhonda Sahlstrom
Nurse Manager



**Julie Miller**Market Coordinator



Stephanie Mattson

## Board of Directors



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Dr. Chris Sahlstrom



Taunnie Boothby



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**David Ley**Secretary



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Deborah Bannan, PhD



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Roard Member



Board Member



#### **CONTACT US**

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#### OFFICE HOURS

Mon.- Wed.: 10 a.m. - 4 p.m. Thursday: 1 p.m. - 7 p.m.