

THE PULSE

HeartReach Center Newsletter | Fall 2020



Who could have ever predicted the national and global upheavals we have been and are still experiencing? Yet, amid all the heart-wrenching headlines and projected theories, we have witnessed some amazing accomplishments in the ministries at HeartReach.

While our whole globe has become more attuned to the value of life and breath, we still fight the ever-increasing dark side of devaluing human life and exploiting women and men. HeartReach continues to adapt and grow to serve and rescue as many lives as possible. Being pro-life does not end at birth. An objective of ours is to be there for our clients before, during, and after birth. We value human life in all its forms and development, from conception to natural death.

We are sad to announce that we will not be hosting Naomi Zacharias as our annual fall benefit event speaker this year. With the recent passing of her father, Ravi, her family has experienced a season of deep pain and grief. Her children have grieved the loss of their grandfather very deeply. She has asked us to extend her grace and allow them to take time off from speaking at public events. We have done that. We are hoping that in the future we will be blessed with her speaking in the Mat-Su Valley.

Your support of HeartReach provides resources and material goods that help women and men choose life as they embrace parenthood and raise their children with a clearer understanding of positive parenting. This investment empowers the next generation to carry the family values of hope and a lasting, solid foundation that will benefit our communities for the future. In our changing and uncertain times, we must do all that we can to provide a foundation for a strong biblical worldview. Every believer has the responsibility to shine the light of Christ... "but now you are light in the Lord. Walk as children of the light" (Eph. 5:8 ESV).

To all our friends of HeartReach, your support allows us to equip individuals and families with the living examples of God's grace, compassion, and hope. You are investing in our culture. Your impact carries on.

Standing in His grace,

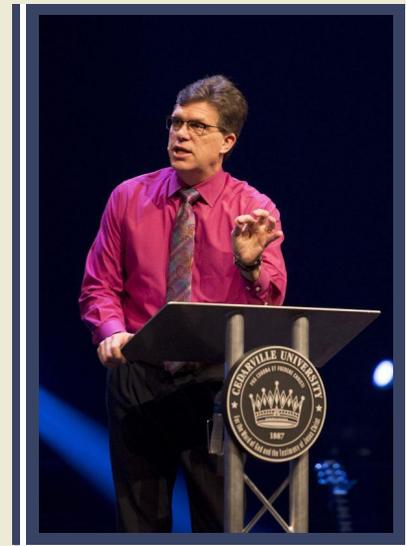
Jayce Marapoulos

Executive Director

Save the Date: October 8th

Our fall fundraising event will go on as usual this year at Wasilla Bible Church. Seating will be auditorium style, and no food will be served. **Each attendee will receive a HRC gift mug and be entered to win some fabulous door prizes.**

We are excited to announce that Scott Klunsendorf, president of Life Training Institute, and author of [The Case for Life: Equipping Christians to Engage the Culture](#), will be our keynote speaker. Scott has taught pro-life apologetics at the graduate level at Biola University and Trinity Law College and lectured at over eighty colleges and universities, including Sandford, Berkley, UCLA, USC, John Hopkins, and MIT. Scott is a graduate of UCLA and holds a master's degree in Christian Apologetics from Biola University. One of Scott's mottos is: "Training others to save lives: persuasively communicating the pro-life message." We are excited to welcome him to the Mat-Su Valley and need this message now more than ever.



Donor/friend site: friendsofheartreach.com | Client site: heartreachalaska.com

Phone: 907.373.3456 | Email: info@heartreachalaska.com

Thanks to you...

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+ 207 participants

TOGETHER, WE RAISED

\$36,780.02



the 5k for Life was a HUGE SUCCESS!

Cares Act Giving Incentives

Now is a great time to financially invest in LIFE.

Because of the recent COVID crisis, congress and the president have passed into law the Coronavirus Aid, Relief, and Economic Security Act (CARES).

This new law raises the amount individuals and corporations can deduct from their adjusted gross income for charitable donations made during 2020. This deduction can be taken by individuals who itemize their deductions on their federal tax return. For 2020, individuals can deduct 100% of their adjusted gross income based on qualified charitable contributions. Corporations may deduct up to 25% of their 2020 taxable income based on qualified charitable contributions.

This allows your gift to go even further toward reaching, rescuing, and renewing women, men, and families facing crisis and major life-saving decisions at HeartReach.

We appreciate each and every gift. Thank you! (Please see the back side of this newsletter for ways to invest in the mission and ministry of HeartReach Center.)



Prayer Garden Progress

Thanks to the support many friends and the hard work of a committed few, the Dr. William Resinger prayer garden at HeartReach Center is coming along nicely. We look forward to the days when this lovely area will serve as a place for clients and friends alike to enjoy a moment away to process and pray.

If you are interested in giving toward the completion of this project or in getting your hands dirty, please reach out.



Volunteer Highlight

By: Kim Ford, Client Services Manager

Volunteers are truly the backbone of the HeartReach Ministry, which operates each week with seven staff members and 40 volunteers. In this newsletter, I want to introduce you to Julie Miller, our Market Coordinator extraordinaire.

I never thought anyone could replace Katrina, a most amazing volunteer who held the Market Coordinator position for many years. When she needed to step down from her position at the beginning of 2020, God calmed my heart and impressed me to 'just pray,' which I did. A few weeks later, Julie, a market receptionist, stepped up to move into the market coordinator position. I hesitated to ask her to do this knowing that she has three school-aged children, is involved in her church and in professional dog showing events and has a husband who works on the slope. Surprisingly, Julie was up for the task and agreed to take it on.



Julie brings so much to the position. She is "ALL IN," demonstrating faithfulness, reliability, good organizational skills, humor, and my personal favorite... steadfastness. She exemplifies true servanthood behind the scenes and blesses so many through her leadership of the market intake team. Julie treats this volunteer job like a paid position and works as many hours as it takes to get the job done. She trains new volunteers, writes procedures, coordinates and/or does recall checks, inventories stock, and keeps everything moving in the downstairs donation receiving area and the upstairs market. She also helps with special community events that coincide with Market-related responsibilities.

Julie's daughter, Ashley, is as hard of a worker as her mom, and accomplishes so much when she is here. Additionally, several other market receptionists and donation sorters make up this team of women who come together to play supporting roles in this massive, ongoing endeavor to be good stewards of the many new and used donations we receive to distribute wisely and generously to our local community. We are pleased that our Market can support both the emergency needs of the valley, as well as the rewards system for those who are enrolled in our Embracing Parenthood Mentorship Program. We couldn't do it without these volunteers and without Julie's leadership!

Sometimes we think this ministry is "ours," but God reminds us on occasion that it is HIS, and that after any one of us leaves, He will see to it that all needs are met. For this particular time in the ministry of HeartReach, He is using Julie Miller to fill this incredibly demanding position of Market Coordinator. We are thanking God for His provision and for this blessing.

HAPPENINGS



There's still time to be part of this year's baby bottle campaign. If you'd like a bottle for yourself or would be interested in organizing a campaign for your church, organization, or place of work, please reach out.

HeartReach Center's Fall Fundraising Event



October 8th | 7:00 - 9:00 p.m.

Wasilla Bible Church | 1651 W Nicola Ave. 99654

GIFT TO ALL ATTENDEES | DOOR PRIZE DRAWINGS | BIG ANNOUNCEMENT

R.S.V.P Required:

friendsofheartreach.com or (907) 373.3456

A Special THANKS to...



HeartReach Center has been awarded a charitable grant through the MEA Charitable Foundation that will go toward the purchase of new cribs and car seats for clients who consistently participate in our Embracing Parenthood Program.

(STI) Testing & Treatment UPDATE

We are on track to begin STI (sexually transmitted infection) testing and treatment very soon. HeartReach Center is in the final stages of equipping the staff and medical team to offer these services. This is a vital ministry to our community and a great accomplishment.

We are also excited to welcome Dr. Chris Sahlstrom of Heritage Family Medicine to oversee this program. As we expand our reach, we will be better equipped to holistically serve our clients. We covet your prayers as we get ready to launch.



Ways to Invest *in HeartReach*



When you link your Fred Meyer Rewards Card to HRC, we automatically get a percentage back from every purchase you make. Simply login or create an account, and then choose HRC on the community rewards page.



Giving online couldn't be simpler or safer. Just go to friendsofheartreach.com to make a one-time donation, to set up an ongoing gift amount, or to choose from designated areas for specialized giving opportunities.



HeartReach Center is an official Pick * Click * Give organization. Simply login to your myAlaska.gov account to add or update your PFD donation to HRC.



Cash or check contributions may be dropped off at HRC during regular office hours or mailed to HRC at 865 S. Seward Meridian Pkwy., Wasilla, AK 99654.



The AmazonSmile Foundation will donate 5% of all your eligible purchases to the charity of your choice. Simply go to smile.amazon.com. Click on Accounts & Lists. Then, scroll down to click on Your Amazon Smile.



The Dr. William Resinger Legacy Society is all about legacy giving. If you are interested in this opportunity, please contact Joyce Moropoulos directly at joyce.m@heartreachalaska.com

empowers individuals to make positive life choices by providing education and support. Because we believe that all life is sacred, HeartReach Center

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